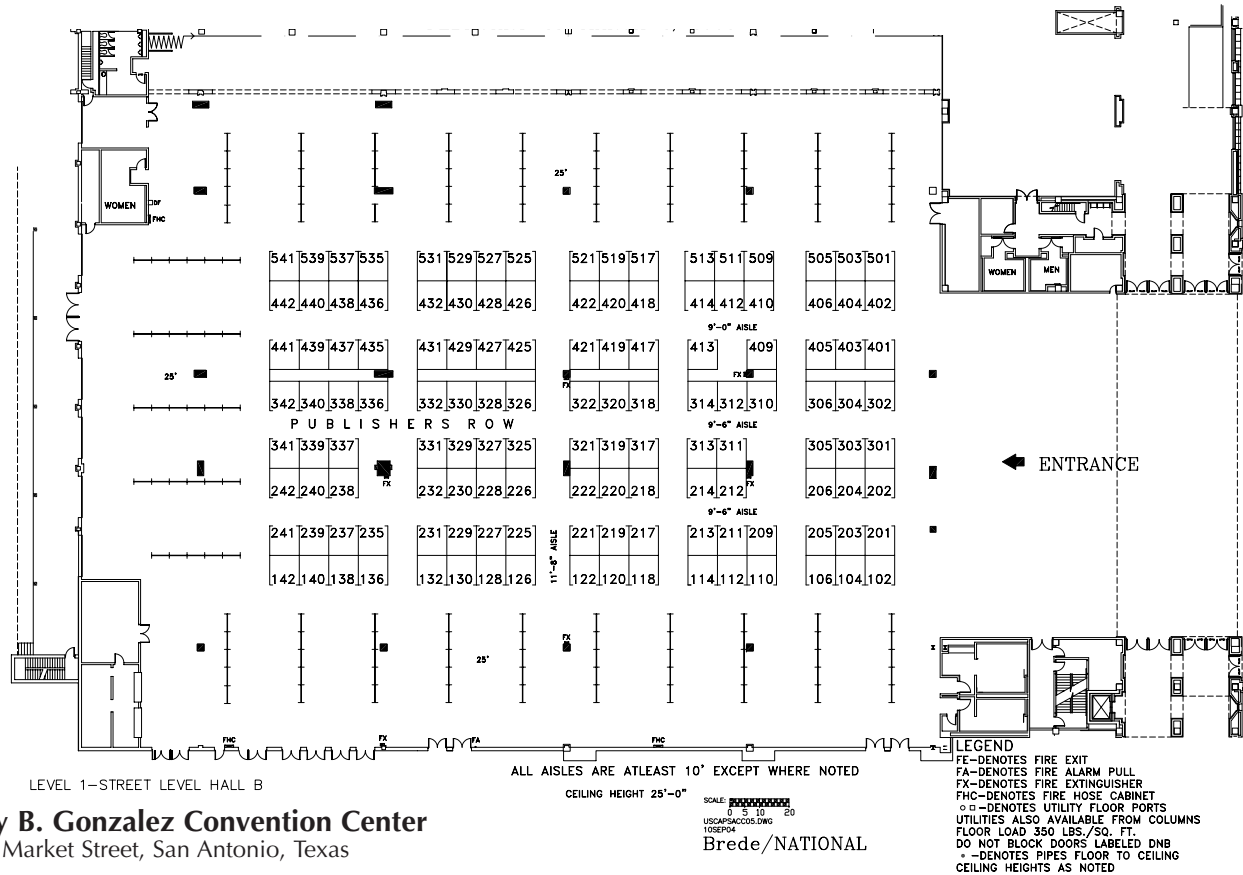


# Floor Plan of Exhibit Space

## UNITED STATES AND CANADIAN ACADEMY OF PATHOLOGY



**Henry B. Gonzalez Convention Center**  
200 E. Market Street, San Antonio, Texas

# Rules and Regulations for Exhibiting

## AT THE 94th ANNUAL MEETING OF THE UNITED STATES AND CANADIAN ACADEMY OF PATHOLOGY

### SPACE ASSIGNMENT & FEES

#### Presentation of Products or Services

The purpose of the United States and Canadian Academy of Pathology exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to the physician's professional interests.

#### Exhibit Hours and Dates:

Monday February 28th 9:30 a.m. - 4:30 p.m.  
Tuesday March 1st 9:30 a.m. - 4:30 p.m.  
Wednesday March 2nd 9:00 a.m. - 4:00 p.m.

**EXHIBIT BOOTH MUST BE STAFFED AT ALL TIMES DURING EXHIBIT HOURS.** Exhibitors are advised to be in their booths one-half hour prior to show opening each day.

#### Scheduled Coffee Breaks:

Monday: 9:30–11am; 3 – 4:30pm.  
Tuesday: 9:30–11am; 2:45 – 4:00pm  
Wednesday 9:30–11am; 2:30–3:45pm

As a courtesy to the scientists and your fellow exhibitors, the Academy requests strict adherence to the opening and closing hours. Deliveries or removal of equipment must be made before or after exhibit hours. A pass must be obtained from the Exhibit Management desk to remove any

material or equipment prior to Wednesday. Once the exhibit opens for the last day of exhibiting, nothing may be removed until the exhibit is officially closed at 4:00 p.m. at which time no pass is required. Security will not check equipment leaving the exhibit area after 4:00 p.m., Wednesday, March 2nd. Strict security will be in effect at all other times.

#### Space Assignment

Applications for exhibit space are subject to the approval of the Academy. A 65-word description of specific products and/or services must be sent in with the application form. **Priority in space assignment will be accorded to previous exhibitors on the basis of one point for each year of exhibiting without regard to the number of booth spaces utilized.**

#### Priority Points System

Priority in space assignment will be accorded to previous exhibitors on the basis of one point for each year of exhibiting without regard to the number of booth spaces utilized. If more than one company has the same number of priority points, assignments will be made in date receipt order. **Mergers:** USCAP will use the highest number of years. To take advantage of your point priority, applications and deposits must be received by November 19th, 2004. Applications received

after that time will be assigned space based upon date of receipt of application.

#### Sharing Space

No subletting or sharing of exhibit space is permitted.

#### Charge for Space

In-line booth (bounded by a front aisle only) is U.S. \$ 1,700.00.

Corner booth (bounded by a front and side aisle) is U.S. \$ 1,800.00.

#### Booth Space Cancellations

It is agreed that:

- If a company cancels after December 1st a 20% of booth cost administrative fee will be charged. If a company cancels its space between January 3rd and February 6th, it will be responsible for paying 50% of the total cost of the space.
- If a company cancels its space after February 6th, it will be responsible for paying 100% of the originally contracted price.
- In the event the entire exhibit area is sold out, an administrative fee of 25% of the cancelled booth's cost will be charged. The balance of monies received will be refunded.