

# EXHIBITOR SEMINARS

Present your company's findings on USCAP's global stage. This unparalleled opportunity provides your organization an exclusive setting in which to present your latest research in an intimate setting that facilitates discussion—and relationships.

## THE EXHIBITOR SEMINAR INCLUDES:

- A prominent meeting location
- One mailing list of the meeting's pre-registrants
- A complete audiovisual package, including: a 2,400 LCD projector, a 7' x 10' screen, one computer, and one podium with microphone

**Total cost: \$10,000**

## CONTACT:

**Kristofer Herlitz**

Exhibit Manager

AIM Group International

2 Park Avenue; 20th Floor New York, NY 10016

**Phone: 646.452.3836 xt.2095**

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# THE USCAP 2019 ANNUAL MEETING

## EXHIBITOR SEMINAR APPLICATION, PAYMENT AND CANCELLATION POLICY

USCAP is offering a limited number of exhibitor seminar opportunities to qualified exhibitors. A seminar abstract, speaker list, completed application and 50% deposit must be submitted together. The USCAP Education Committee will review and approve all abstracts prior to the room assignments. The 50% deposit will be held pending approval of the abstract. Should the abstract not be approved, the full deposit will be returned. Please see the "exhibitor rules and regulations" for participation prior to completing the application. Space will be assigned on a first come-first served basis after approval has been granted. Deadline for application and seminar abstract is, January 19, 2019, but advance submission is recommended.

*You must be an exhibitor and approved by USCAP to hold a seminar.*

### CANCELLATION POLICY AND FEES:

1. Cancellations should be communicated to Kristofer Herlitz at AIM GROUP INTERNATIONAL by phone AND with a confirming cancellation letter to:
2. Cancellations will be based on the following schedule:
3. Until January 18, 2019, all commitments may be canceled in full, less a 20% administration fee based on the payments received to date.
4. Following the schedule of payments, any payments made after January 18, 2019, will not be refunded.

**AIM Group Int'l,  
2 Park Ave., 20th Floor,  
New York, NY 10016  
Phone: 646.452.3836 xt.2095**

### SCHEDULE OF PAYMENTS:

1. This completed Exhibitor Seminar form and all payments should be sent to Stacie Hargett at the address listed above.
2. 50% must accompany the Exhibitor Seminar Form.
3. Balance due by January 18, 2019.

### METHOD OF PAYMENT (CHECK ONE):

Check    Visa    MasterCard    American Express

Credit Card Number:  Exp. Date:  CSV Code:

Name on Card:  Type of Card:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

# THE USCAP 2019 ANNUAL MEETING

## EXHIBITOR SEMINAR RULES AND REGULATIONS

1. In order to hold an Exhibitor Seminar at our Annual Meeting the following rules and regulations must be adhered to:
2. You must be an exhibitor in our exhibit hall (any booth size). For Exhibitor information contact: Kristofer Herlitz at 646.452.3836 or email: [k.herlitz@aimgroupinternational.com](mailto:k.herlitz@aimgroupinternational.com) or go to [www.uscap.org](http://www.uscap.org) and look under the, "Annual Meeting" link.
  - a. The cost to reserve space for an exhibitor seminar is \$10,000. Payment in the form of check, credit card, money order, cashier's check or wire transfer is to be made in advance at the time of invoice to:  
**AIM GROUP INTERNATIONAL**  
**Attn: Exhibitor Seminar/Kris Herlitz**  
**2 Park Avenue; 20th Floor**  
**New York, NY 10016**
3. A brief overview of the presentation and listing of speakers (with full contact information) must be submitted to the USCAP office by no later than January 18, 2019.
4. Demonstrations and/or displays of commercial products and/or literature will not be permitted at exhibitor seminars. Distributing commercial products and product literature will be prohibited at exhibitor seminars as well. Exhibitor seminar speakers may refer to a product as a reference tool during their presentations; however, a complete demonstration or display of the product is not permitted.
5. The time scheduled for your seminar cannot be in competition with any of our scientific meetings and is scheduled at the discretion of USCAP on a first come, first served basis depending on room availability. The hours would be from 6:30 a.m. – 8:00 a.m., 12:00 p.m. – 1:00 p.m. or 5:30 p.m. – 7:00 p.m.
6. USCAP will not provide any advertising for your meeting; however, you may purchase an ad in either Modern Pathology or Laboratory Investigation. For more information about advertising in these USCAP journals contact:  
**Jeremy Rechtshaid**, Sales Manager, Display Advertising (US and Canada)  
**Phone: +1 212 451 8567 E-mail: [j.rechtshaid@us.nature.com](mailto:j.rechtshaid@us.nature.com)**  
**Andrew May**, Head of Sales Europe (EU Territory and ROW)  
**Phone: +44 (0)20 7843 4785 E-mail: [a.may@nature.com](mailto:a.may@nature.com)**
7. All promotional/advertising materials must be submitted to the USCAP office for approval prior to distribution.
8. Signage for your meeting must be provided by you and its display is limited to one sign only immediately outside the entrance door to your meeting room. Any signage found in any other location will be discarded. You may use this sign in your booth prior to the session to advertise your meeting.
9. Room drop advertisements are not permitted.
10. CME credits are not permitted to be given for these activities.
11. You will receive a complimentary room assigned by USCAP in the Gaylord National Resort and Convention Center. Space is limited and is available on a first come, first served basis. Room size requests will be considered based on availability.
12. You will receive complimentary Audio-Visual equipment limited to a 7' x 10' fast-fold screen (or smaller) LCD projector, one computer, one podium with microphone. Any additional items or upgrades will be the responsibility of the exhibitor.
13. You will receive one complimentary physical mailing list (no e-mails addresses) of pre-registrants for the purpose of advertisement per exhibitor rules. You may request this any time before the meeting.
14. The responsibility of upgrades for Audio Visual, catering needs, change of room setup, etc. will be between the Exhibitor and the various suppliers. USCAP is not liable for any deviations from the standard package offered.

**For more information on exhibitor seminars, contact**  
**Kristofer Herlitz at [k.herlitz@aimgroupinternational.com](mailto:k.herlitz@aimgroupinternational.com).**

# THE USCAP 2019 ANNUAL MEETING EXHIBITOR SEMINAR RULES AND REGULATIONS

On behalf of my organization, I have read the above Rules and Regulations and I agree to the terms set before me:

Company:

Representative Name & Title:

Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## GENERAL INFORMATION:

In order to become an official 2019 USCAP Exhibitor Seminar Sponsor, you first must become an Exhibitor. The 2019 Exhibition Hall is the place to meet pathology's decision makers and early adopters. Centrally located, the Exhibition Hall opens to our guests on March 18, 2019 and runs through March 20, 2019, giving you a full three days to meet the pathology community one-on-one.

For more information, contact the Exhibition Hall Manager, **Kristofer Herlitz** at **646.452.3836 ext. 2095** or [\*\*\*k.herlitz@aimgroupinternational.com\*\*\*](mailto:k.herlitz@aimgroupinternational.com).