Welcome to the inaugural edition of the new USCAP quarterly newsletter, Open Mind! It is designed to keep you abreast of important initiatives within the Academy and offer another forum for information, knowledge exchange and activities that positively impact USCAP and the field of pathology.

As USCAP President, I am pleased to be able to update you on some of the exciting activities of the organization that I am so proud to be a member of. I have had the extraordinary opportunity to work closely with our new Executive Vice President, Dr. David Kaminsky, who has provided USCAP with an immediate injection of innovation and enthusiasm, which in turn has reinvigorated me! I am most excited about what I think separates USCAP from all other pathology organizations - our new Interactive Center in Palm Springs, CA.

The Interactive Center is a one-of-a-kind learning space in an iconic, architecturally unique building in the center of an exciting resort destination. It will include two separate laboratory spaces, each with an 18-head teaching microscope connected to a high-definition digital display, enabled by telepathology software for distance learning. In addition, 17 individual microscopes will be available so that participants can spend time previewing cases on their own prior to and after the more formal teaching sessions. The larger space will also include ultrasound units for teaching the finer points of Ultrasound-guided FNA biopsy!

A number of diverse weekend courses in all specialties of anatomic pathology taught by the best and the brightest teachers will be designed to take advantage of this incredible facility, providing an intimate learning experience that simulates daily sign out. Also in the plans (Phase 2) are a broadcast studio and theater designed for larger on-site conferences and distant learning. The latter addresses USCAP’s high priority of global outreach and opens the window to spreading this level of expertise to pathologists who otherwise might not have this opportunity.

Thank you for your ongoing support as we continue to develop innovative ways to create better pathologists! This is your Academy!

Warm Regards,

John R. Goldblum, M.D.
President
USCAP
Resident Engagement/Revamped Ambassadors Program

The re-imagined Ambassador program is designed to achieve connectivity with future generations of pathologists. Engagement of pathologists-in-training as members for life in USCAP is critical to their career development and to becoming better pathologists.

The Academy is the premier source of continuing pathology education and the global stage for delivering translational research. USCAP assures the convergence of these professional drivers, guides trainees through their “life cycle”, and offers practical solutions for enhanced competency and performance. Mentoring is a core value that cultivates residents and fellows in their transformation to practitioners, instilling intangible qualities like empathy and team spirit, responsibility and patient-centered attitudes. USCAP influences academic and community practice genres, commercial laboratories and research. It takes responsibility for trainees in under-resourced settings, and embraces the concept of pathology for one world.

Ambassadors function to communicate to pathologists-in-training the value of membership in USCAP, engaging their interest, participation and loyalty. Program details are in preparation and application for Ambassadorship will be available online after the interim meeting.

USCAP is collaborating with ASCP on resident engagement and intends to co-brand several Practice Changers targeted to trainees’ needs to be presented at the Annual Meeting.

The reinvented USCAP website launched on Monday, October 12, 2015! This new designer website will move information with invigorated navigation, connectivity and aesthetics. It reflects USCAP’s new brand personality, which was introduced dramatically at the 2015 Annual Meeting, and was built with the Academy’s ultimate goal of “creating a better pathologist.” This is accomplished by ease of access and the robust content, educational assets, and the interactivity you need to be your best.

The new site has been meticulously designed based on nearly a year of research including focus groups, quantitative surveys and a complete objective site audit. This also included transitioning to a new database management platform for all transactions, evaluations, registration, archiving and reporting of user records, which totals in the millions. All of this input was factored into the new site for user priorities and the best access to the most important needs for information and ease of navigation.

The site connects pathologists from all over the globe. It is the digital pivot point for all of USCAP to gather and get the information they need through better technology and access. Therefore, the site will always be “organic” and evolving every day to become better based on your feedback.

We look forward to your input and suggestions for enhancements. Please contact us via email at help@uscap.org.
Meet Dr. Jerad Gardner, one of USCAP’s fully engaged and enthusiastic members creating new ways for collegial knowledge exchange and networking via social media. Dr. Gardner was recently appointed Chair of the USCAP Social Media Subcommittee (within the Membership Committee sphere) by the Executive Committee of the Board.

Dr. Gardner’s initiative and commitment to launch these efforts included recruiting a social media team of members to serve as a pioneer group to establish a vibrant USCAP social media presence via Twitter, Facebook and LinkedIn. USCAP currently has nearly 3,000 Twitter followers and growing daily, while the Facebook page reaches nearly 4,000.

According to Dr. Gardner, “USCAP will take pathology education to a global level using social media and interactive web technology as adjuncts to the ever-growing, face-to-face Annual Meeting. We will open doors for junior members to be mentored by senior leaders, inspiring the young pathologists of today to become the innovative leaders of pathology tomorrow.”

Congratulations to Dr. Gardner and his team for their contributions as communications conduits for USCAP and the field of pathology!

Member Spotlight
Jerad M. Gardner, M.D.
Chair, USCAP Social Media Subcommittee
Assistant Professor of Pathology and Dermatology
Dermatopathology, Bone & Soft Tissue Pathology Program Director,
Dermatopathology Fellowship
University of Arkansas for Medical Sciences
Faculty Spotlight
Dr. Wendy Frankel

Dr. Wendy Frankel will complete her tenure as Course Director for Diagnostic Pathology Update after the 2016 meeting in Jackson Hole, Wyoming. She has been an inspirational organizer of this rewarding course for several years.

Dr. Frankel is the current Treasurer of USCAP and is a stellar educator. She holds the position of Distinguished Professor of Pathology, Chair of Anatomic Pathology at The Ohio State University, Wexler Medical Center and is the Director of the GI/Liver Pathology Fellowship at OSU. Dr. Frankel earned her M.D. from the University of Michigan Medical School in Ann Arbor, Michigan.

She spent five years as a resident and research fellow in the Department of Surgery, Hospital of the University of Pennsylvania in Philadelphia. Dr. Frankel then went on to complete a residency in anatomic and clinical pathology in the Department of Pathology, University of California, San Diego followed by a Surgical Pathology Fellowship at the University of California, San Francisco. She is Past-President of the Rodger C. Haggitt GI Pathology Society and serves on the USCAP Executive Committee as Treasurer.

Her research is centered on colorectal cancer genetics with focus on the Lynch Syndrome.

Join the conversation!

24/7 around-the-globe contact with the USCAP family on Facebook, Linked-In, Twitter and YouTube puts you in the NOW with flash ideas and info you need to be a better pathologist.
The undeniable reality is that pathologists living and working in underserved countries are not receiving the education and resources they need to properly care for their patients and their communities. You know the difference that USCAP has made in your professional career; imagine if you had little or no continuing education opportunities or resources, and what a dramatic impact access to USCAP would make on your ability to serve your patients. The USCAP Foundation is uniquely positioned to effect a real and tangible, positive change in our less fortunate colleagues’ practice of pathology in service to their patients. Together we can make a difference.

The Foundation would like to thank Dr. David Hardwick for the pivotal role he played in the creation of the USCAP Canada Foundation, including marshaling his seemingly inexhaustible energy and passion to oversee the daunting task of completing the extensive non-profit start-up requirements. For the first time in USCAP history, Canadian residents can make tax-deductible gifts to USCAP! Click here to view the USCAP Canada Foundation website.

Over the past year your USCAP Foundation has grown dramatically. Requests for support have also grown proportionately. Last year, the Foundation received over 150 applications for travel awards. This coming year, we need your support to grow our Group of 20 (G20) campaign to the G40 campaign to provide 40 pathologists travel scholarships to attend the 2016 Annual Meeting in Seattle.

The Foundation must also position itself to support grant proposals from USCAP members for on-site lab development and continuing education in underserved countries across the globe, including our pilot efforts in Haiti and Sub-Saharan Africa. Finally, the USCAP Foundation’s help is needed to assist with financial support of the USCAP’s latest innovations, including the Interactive Center in Palm Springs, which hold tremendous promise for the future.

As the end of the year approaches, we at the Foundation know that you have a myriad of options and organizations clamoring for your charitable giving support – a precious and limited resource. Your gift to the USCAP Foundation goes directly to worthy services and thoroughly vetted projects that support our colleague pathologists in building global health.

Our year-end campaign is targeted to the support of the USCAP Interactive Center that will provide desperately needed education and resources to our less fortunate colleagues. This is not a plan or a dream - the USCAP Foundation is having a real impact right now! We humbly ask for your support and promise to keep you abreast of the exciting work your Foundation is doing in your name throughout the globe in the coming year.

Gregory N. Fuller, M.D., Ph.D.
Chair, USCAP Foundation Committee

Together, the USCAP Foundation and USCAP Canada Foundation have generated historic levels of growth and development over the past year. Witness the following tangible accomplishments:

• We more than doubled the charitable contributions received in any given previous year of the Foundation’s existence.

• Implemented the exciting and very successful inaugural G20 program, with 20 pathologists from underserved countries awarded travel grants to attend the 2015 Annual Meeting in Boston.

• Awarded 10 residents travel scholarships to attend the 2015 Annual Meeting.

• Provided grants to USCAP members to create an Atlas of Infectious Disease, and initiated on-site lab development and continuing education in Haiti and Sub-Saharan Africa. Click here for video overview.

• The Miles for Mentors fundraising event recognized over 70 pathology mentors and raised over $45,000. Click here for video overview.

• Established the Stout Endowment and Award, one of USCAP’s largest endowments.

• Developed the first USCAP Foundation Website, soon to launch, which will share in vivid detail the Foundation’s global impact.
Upcoming Events

USCAP will begin shooting a feature segment of The Discovery Channel’s INNOVATIONS program, with Dr. Kaminsky serving as senior producer, during the interim meeting in Palm Springs.

Interactive Microscopy
October 31, 2015 - November 1, 2015
USCAP Interactive Center
Palm Springs, CA

Diagnostic Cytopathology
January 16, 2016 - January 18, 2016
Riviera Resort
Palm Springs, CA

2016 USCAP Annual Meeting
March 12, 2016 - March 18, 2016
Washington State Convention Center
Seattle, WA

Practical Pathology Seminars
April 28, 2016 - May 1, 2016
Sheraton New Orleans Hotel
New Orleans, LA

Diagnostic Pathology Update
July 10, 2016 - July 15, 2016
Snow King Lodge
Jackson Hole, WY

USCAP received a Telly Award for excellence in public education for its prior program of INNOVATIONS in February of this year. This program will focus on the latest achievements in diagnostics and highlights the Interactive Center. It is expected to air in early 2016.